



For Immediate Release

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TechSmart[®] Spring 2014 Line Expansion *Providing Smart Solutions for Today's Technicians[™]*

New York, N.Y., May 19, 2014 - Standard Motor Products, Inc. (SMP[®]) announces its latest TechSmart[®] line expansion for 2014. TechSmart[®] has added 28 new premium parts to its growing line of engine control products and solution-based parts.

Highlighting this release are expansions to some of TechSmart's most popular categories: Keyless Entry Transmitters (Key Fobs), Electronic Throttle Bodies, Park Assist Sensors, Headlight Wiring Harnesses and more. These new products cover more than 9 million additional VIO for domestic and import applications through model year 2013.

"TechSmart is recognized in the marketplace for its innovation, engineering expertise, superior product quality and competitive pricing," said Phil Hutchens, Vice President Engine Management Marketing. "Each new part meets the TechSmart[®] core criteria of providing professional service technicians with new technology, new categories and problem-solving improvements to the original".

Hutchens continued, "What's more, every part we put into a TechSmart[®] box is a direct result of a conversation with a professional technician."

For additional information, contact an SMP sales representative or visit www.TechSmartParts.com.

About SMP:

SMP[®] supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit www.smpcorp.com.

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