



*For Immediate Release*

For more information, contact:  
Catherine Smith  
(203) 845-0700  
catherine@tffienvision.com

## **Standard Motor Products Releases 1,250 New Parts for Standard<sup>®</sup> and Intermotor<sup>®</sup>**

**NEW YORK, N.Y., November 9, 2015** - Standard Motor Products, Inc. (SMP) announces the addition of 1,250 new part numbers to its Standard<sup>®</sup> and Intermotor<sup>®</sup> lines. The release expands coverage through the 2015 model year covering more than 714 million additional VIO.

Significant additions were made to Standard<sup>®</sup> and Intermotor's sensor and switch categories highlighted by the company's announcement of their 100% NEW (not remanufactured) Mass Air Flow (MAF) Sensor line, which features more than 140 MAFs covering 177 million VIO.

Expanding its coverage by 167 million VIO, Standard<sup>®</sup> added 475 switches including power window, door lock, power seat, steering pressure, four-wheel drive selector, traction control, combination, multi-function, and cruise control. Standard<sup>®</sup> continued its focus on engine control coverage by introducing 225 new sensors for 139 million additional VIO. These included G force, yaw rate, acceleration, transmission input, fuel pressure, fuel vapor, and a new QWIK-SENSOR™ Multi-Coverage TPMS sensor with rubber valve stem (QS103R). The company also added fuel injectors, fuel vapor canisters, ignition coil-on-plugs, and more than 40 power door lock actuators.

Commenting on the release, Phil Hutchens, Vice President Engine Management Marketing, SMP, stated, "We continue to expand our coverage in key high-tech categories, and our new MAF Sensor program is one example of our commitment to providing the highest-quality replacement parts for air and fuel sensor categories. With more than 1,200 new parts, we deliver the coverage and products our customers need to meet their market demands."

All new applications are listed in the eCatalogs found at [www.StandardBrand.com](http://www.StandardBrand.com) and [www.IntermotorImport.com](http://www.IntermotorImport.com) and in electronic catalog providers.

Standard<sup>®</sup> brand offers premium engine management related products, including computerized engine controls, TPMS sensors, and fuel injection components for domestic vehicles. Intermotor<sup>®</sup> offers a full line of genuine import products that are unrivaled for their superior quality, original match and comprehensive coverage.

For additional information, contact an SMP sales representative or visit [www.StandardBrand.com](http://www.StandardBrand.com) and [www.IntermotorImport.com](http://www.IntermotorImport.com).

### **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP<sup>®</sup> Parts mobile App or, visit [www.smpcorp.com](http://www.smpcorp.com).

37-18 Northern Blvd., Long Island City, NY 11101 (718) 392-0200 [www.smpcorp.com](http://www.smpcorp.com)

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