



For Immediate Release

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Standard Motor Products to Award \$15,000 During Its Inaugural “Bigger, Better Diesel” Scholarship Contest

NEW YORK, N.Y., March 13, 2018 - Standard Motor Products, Inc. (SMP) announces the start of its Standard® “Bigger, Better Diesel” Scholarship Contest. Running through June 29, 2018, the inaugural competition will present three up-and-coming students with \$5,000 scholarship each. Additionally, 10 students will receive a subscription to Standard® Pro Training's On-Demand program. For more information, watch the promotional video on youtube.com/StandardBrandParts.

Students can enter by visiting BiggerBetterDiesel.com, completing an online questionnaire, and submitting a recent photo of themselves. Judges will evaluate entries based on relevance, creativity, and thoughtfulness relating to the automotive industry with an emphasis on diesel technology.

Phil Hutchens, Vice President Engine Management Marketing, SMP, commented on the news, stating, "SMP is dedicated to diesel technology and supporting the diesel technician. Our new scholarship contest shows our commitment to future diesel techs."

The contest is open to legal residents of the 50 United States and the District of Columbia. Eligible entrants must be between the ages of 18 and 34 and currently enrolled full-time in high school or in an accredited two- or four-year college, university, or post-high school educational program. Complete rules and program information can be found at BiggerBetterDiesel.com.

Standard® Diesel offers thousands of diesel parts in hundreds of unique diesel categories, and we're a basic manufacturer in most of them. Standard® Diesel is committed to supplying professional technicians with comprehensive coverage for genuine diesel parts, which is evident from our extensive offering of new and quality remanufactured products.

About SMP:

SMP® supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP® products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP® Parts App 2.0 or visit www.smpcorp.com.

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