



For Immediate Release

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Standard Motor Products, Inc. Expands Coverage for Standard[®] and Intermotor[®]

Long Island City, N.Y., Feb. 13, 2013 - Standard Motor Products, Inc. (SMP[®]) announces the addition of 55 new part numbers to its Standard[®] brand and the Intermotor[®] line of genuine import parts.

This expanded line coverage includes blower motor resistors, crankshaft sensors, power window switches and three new TPMS service kits for late model Acura, Honda, Kia, GM and Chrysler.

“We continue to keep our commitment to provide full line engine management coverage for imports and domestics,” said Phil Hutchens, senior director of marketing, SMP. “With over 8000 new items added to Standard and Intermotor over the past 24 months, we know we’re helping our customers succeed in a very competitive market.”

All new applications are listed in the eCatalogs found at www.StandardBrand.com, www.IntermotorImport.com and in electronic catalog providers.

Standard brand offers the finest premium engine management related products, including computerized engine controls, ignition and electrical, emission parts, sensors, switches, ignition wire, fuel injection and fuel system components for domestic vehicles. Intermotor from SMP offers a full line of genuine import engine management and wire products that are unrivaled for their superior quality, original match and comprehensive coverage.

For additional information, contact an SMP sales representative or visit www.StandardBrand.com and www.IntermotorImport.com.

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit www.smpcorp.com.

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