



NEWS RELEASE
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SMP Launches Annual Subscription Package for Standard PTS On-Demand Training Program

New York, NY, October 27, 2014 - Standard Motor Products, Inc. (NYSE: SMP) announces the launch of an annual subscription package to the popular Standard® PTS On-Demand Training Program. This new program demonstrates Standard's continued commitment to providing the best in training to professional automotive technicians.

In its fifth year online and with 12,000 technicians participating, these affordable courses are designed to help busy technicians keep up-to-date with new technologies, tools and techniques with real-world professional diagnostic insights. PTS On-Demand Training is accessible online at <https://pts.smpcorp.com/standard>. Technicians can order PTS On-Demand from any parts store that carries the Standard brand by ordering part #STD300PRO.

The purchase includes a USB security key and instructions for accessing the annual pass and the fee gives unlimited access to all Standard PTS On-Demand courses. There are more than 90 one-hour mobile-friendly topics and new courses added monthly.

Each training class is designed with direct input from a working group of master technicians and trainers, and provides specific, practical, expert diagnostics for today's complex automotive products. The On-Demand courses provide easy access for an automotive professional to take classes when it's convenient to them because not all techs can sit in a classroom.

"We're excited to introduce this new method of purchasing our Standard On-Demand program. For the past five years we've developed a lot of valuable material that technicians regularly use to help them diagnose and repair vehicles more efficiently and effectively," stated Ryan Kooiman, Director of Training, SMP. "This subscription package is another opportunity for technicians to learn on their own time and at the location of their choice. We're delivering it to them, when they want it, and where they want it."

Standard brand offers the finest premium engine management related products, including computerized engine controls, ignition and electrical, emission parts, sensors, switches, ignition wire, fuel injection, and fuel system components for domestic vehicles. Intermotor® from SMP offers a full line of genuine import engine management and wire products that are unrivaled for their superior quality, original match and comprehensive coverage.

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high-quality replacement parts for engine management ignition, emission, and fuel systems as well as temperature control products for domestic and import cars and light trucks. The company recently introduced Version 1.0 of the SMP® Parts App for Android and Apple smartphones. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit www.smpcorp.com.

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