



*For Immediate Release*

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## **BWD Automotive Releases More Than 800 New Part Numbers**

**New York, N.Y., June 2, 2014** - Standard Motor Products, Inc. (SMP®) announces the addition of 881 new part numbers to its BWD® engine management line, covering domestic and import vehicles. This line expansion is focused on several key categories.

More than 450 new switches including combination, multi-function, driver information display, power seat memory, cruise control, fog lamp, and more; covering greater than 370 million additional VIO, highlight this expanded coverage for BWD. 130 new ABS speed sensors were added for an additional 31 million VIO in coverage. BWD added more than 250 sensors including TPMS sensors, turbocharger boost sensors, vehicle speed, brake fluid pressure, and more. Additional key category expansion features ignition coils, ignition switches, canister vent solenoids, fuel injectors, airbag clocksprings, and power door lock actuators.

All new applications are listed in the eCatalog found at [www.BWDbrand.com](http://www.BWDbrand.com) and in electronic catalog providers.

BWD is an aftermarket leader, providing a premium line of engine management products. BWD manufactures and distributes high technology critical components for late model domestic and import vehicles including: DIS control modules, emission components, EGR valves, ignition coil-on-plug coils, ignition wire, fuel injectors and fuel system components, as well as a broad range of sensors, switches and relays.

For additional information visit [www.BWDbrand.com](http://www.BWDbrand.com).

### **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit [www.smpcorp.com](http://www.smpcorp.com).

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