

For Immediate Release

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Standard Motor Products Releases 185 New Parts for Intermotor[®] Import Line

NEW YORK, N.Y., April 11, 2016 - Standard Motor Products, Inc. (SMP) announces the addition of 185 new part numbers to its Intermotor[®] Import line. The release expands coverage through the 2016 model year covering more than 135 million additional VIO.

The company made key additions throughout the import brand's engine management line, most notably its switch category. SMP introduced 65 switch SKUs, including instrument panel dimmer, combination, and windshield wiper switches, to increase coverage by 30 million VIO. Intermotor's sensor category also received a boost with the addition of ABS speed, crankshaft, accelerator pedal, and other sensors. More highlights from the release include 35 door lock actuators and 15 fuel vapor canisters.

Commenting on the announcement, Phil Hutchens, Vice President Engine Management Marketing, SMP, stated, "We're continually committed to supplying import technicians with the coverage and quality they demand, and our latest release of 185 new parts demonstrates just that."

All new applications are listed in the eCatalog found at www.IntermotorImport.com and in electronic catalog providers.

Intermotor[®] offers the finest premium engine management related products, including computerized engine controls, ignition and electrical, emission parts, sensors, switches, ignition wire, fuel injection and fuel system components for a broad range of import vehicles. SMP's Intermotor[®] line of genuine import parts is unrivaled for its superior quality, original match and comprehensive coverage.

For additional information, contact an SMP sales representative or visit www.IntermotorImport.com.

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP[®] Parts mobile App or, visit www.smpcorp.com.

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