

For Immediate Release

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Standard Motor Products Releases 375 New Parts for Intermotor[®] Import Line

New York, N.Y., February 15, 2016 - Standard Motor Products, Inc. (SMP) announces the addition of 375 new part numbers to its Intermotor[®] line of genuine import parts. The release expands coverage by an additional 90 million VIO for the year 2015.

Intermotor's sensor category received significant additions, including ABS speed and accelerator pedal sensors. In total, Intermotor's sensor category added 145 new parts and more than 30 million VIO. Other sensors included cam/crank, G force, knock, steering angle, and more with coverage through 2015 for major import makes.

The company added over 100 parts to Intermotor's switch categories, including power window, power seat, neutral safety, and ignition starter switches, boosting coverage more than 25 million VIO. Additionally, Intermotor[®] introduced 50 new fuel vapor canisters with expanded coverage for Asian and European applications.

"We continue to expand our coverage in key high-tech categories," said Phil Hutchens, Vice President Engine Management Marketing, SMP, "and with 375 new parts, we continue to deliver the import coverage our customers need to meet their market demands."

All new applications are listed in the eCatalog found at www.IntermotorImport.com and in electronic catalog providers.

Intermotor[®] offers the finest premium engine management related products, including computerized engine controls, ignition and electrical, emission parts, sensors, switches, ignition wire, fuel injection and fuel system components for a broad range of import vehicles. SMP's Intermotor[®] line of genuine import parts is unrivaled for its superior quality, original match and comprehensive coverage.

For additional information, contact an SMP sales representative or visit www.IntermotorImport.com.

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP[®] Parts mobile App or, visit www.smpcorp.com.

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