



For Immediate Release

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Standard Motor Products to Award Over \$10,000 in Prizes During “Why I Trust Standard” Giveaway

New York, N.Y., July 31 - Standard Motor Products, Inc. (SMP) announces the start of its “Why I Trust Standard” Giveaway. Running through September 30, 2017, the promotion will award one lucky Grand Prize winner with a 2017 Honda® ATV. For more information, including additional prizes, visit www.WhyITrustStandard.com.

How to Enter

To enter, contestants must upload a video or photo of themselves with their favorite Standard® part to the “Why I Trust Standard” promotional tab on the brand’s Facebook page. In the video or photo caption, contestants should share why they trust Standard® for their repairs. The entries with the most number of ‘Likes’ will win a corresponding prize.

Prizes

The Grand Prize winner will receive a 2017 Honda® ATV. Additionally, two 2nd Prize winners will win a Snap-On® tool box, and five 3rd Prize winners will receive a Bose® SoundLink Color Bluetooth Speaker. The first 500 entries will be awarded a commemorative Standard® hat.

Phil Hutchens, Vice President Engine Management Marketing, SMP, commented on the promotion, stating, “Standard has been a trusted brand since 1919, and this promotion is an exciting new way to engage with our loyal customers and hear why they trust our parts for their repairs.”

The contest is open to legal residents of the 50 United States and the District of Columbia. Complete rules and contest information can be found at www.WhyITrustStandard.com

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP® Parts App 2.0 or visit www.smpcorp.com.