



*For Immediate Release*

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## **BWD Automotive Releases 237 New Part Numbers**

**NEW YORK, N.Y., May 3, 2017** - Standard Motor Products, Inc. (SMP) announces the addition of 237 new part numbers to its BWD® engine management line. The release spans 38 product categories and expands coverage through the 2016 model year with more than 99 million VIO.

One highlight is BWD's upgraded DEK1 Diesel EGR Cooler Kit, which features 20 spiral tubes that provide OE-matching cooling efficiency while preventing OE issues of clogging and leaking. To learn more, watch BWD's "A Closer Look" video on [www.youtube.com/bwdbrand](http://www.youtube.com/bwdbrand).

Other highlights include 67 ABS speed sensors, 24 combination switches, 11 fuel vapor canisters, and 20 VVT components, which expand BWD's VVT line to more than 230 total part numbers.

For more information about this release, watch BWD's "New Parts Spotlight Vol. 16" on [www.youtube.com/bwdbrand](http://www.youtube.com/bwdbrand).

All new applications are listed in the eCatalog found at [BWDbrand.com](http://BWDbrand.com) and in electronic catalog providers.

BWD is an aftermarket leader, providing a premium line of engine management products. BWD manufactures and distributes high technology critical components for late model vehicles including computerized engine controls, ignition coil-on-plug coils, ignition wire, emission components, EGR valves, fuel injectors and fuel system components, as well as a broad range of sensors, switches and relays.

### **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP® Parts mobile App or, visit [www.smpcorp.com](http://www.smpcorp.com).