



For Immediate Release

For more information, contact:
Catherine Smith
(203) 845-0700
catherine@tftivision.com

BWD Automotive Releases 100 New Diesel Part Numbers

NEW YORK, N.Y., April 5, 2017 - Standard Motor Products, Inc. (SMP) announces the addition of 100 new diesel part numbers to its BWD[®] engine management line. The release includes line expansions to existing diesel categories and several new diesel product categories.

The highlight from the BWD[®] line expansion is an exclusive line of 100% New diesel fuel injectors for Ford[®] Power Stroke[®] 6.0L, 6.4L, and 7.3L engines, among others. Other recently added diesel product categories include 100% new diesel fuel injection pumps, diesel fuel injection control modules, diesel emission fluid injection nozzles, and several replacement parts for contaminated Ford[®] 6.7L fuel systems.

All new applications are listed in the eCatalog found at BWDbrand.com and in electronic catalog providers. For more information about this release, watch BWD's latest "New Parts Spotlight" video at www.youtube.com/user/BWDbrand.

BWD[®] is an aftermarket leader, providing a premium line of engine management products. BWD[®] manufactures and distributes high technology critical components for late model vehicles including computerized engine controls, ignition coil-on-plug coils, ignition wire, emission components, EGR valves, fuel injectors and fuel system components, as well as a broad range of sensors, switches and relays.