



For Immediate Release

For more information, contact:
Catherine Smith
(203) 845-0700
catherine@tffienvision.com

Standard Motor Products to Award \$10,000 During Blue Streak “Stronger Than Ever” Automotive Scholarship Contest

New York, N.Y., Wednesday, March 8 - Standard Motor Products, Inc. (SMP) announces the start of its Standard Blue Streak® “Stronger Than Ever” Automotive Scholarship Contest. Additionally, 10 students will receive a subscription to Standard® Pro Training’s On-Demand program. Running through June 30, 2017, the inaugural contest will present two up-and-coming students with a \$5,000 scholarship each. For more information, watch the promotional video on youtube.com/StandardBrandParts.

Students can enter by visiting BlueStreakScholarship.com, completing an online questionnaire, and submitting a recent photo of themselves. SMP’s independent judge will evaluate all entries based on relevance, creativity, and thoughtfulness relating to the automotive industry. Winners will be notified by July 31, 2016.

Phil Hutchens, Vice President Engine Management Marketing, SMP, commented on the news, stating, “Blue Streak has always been synonymous with premium quality. Now, with our ‘Stronger Than Ever’ contest, we hope to be known for supporting and recognizing up-and-coming technicians.”

The contest is open to legal residents of the 50 United States, the District of Columbia, and Puerto Rico. Eligible entrants must be between the ages of 18 and 34 and currently enrolled full-time in high school or in an accredited two- or four-year college, university, or post-high school educational program. They must also have a current cumulative grade point average of 3.0. Complete rules and contest information can be found at BlueStreakScholarship.com.

Blue Streak® has a long history of providing professional automotive technicians with premium-quality replacement parts. Today, Blue Streak® is stronger and more durable than ever. With parts that are made to stand the test of time, Blue Streak® gives today’s technicians durability for miles.

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP® Parts App 2.0 or visit www.smpcorp.com.